



## Migrant and Refugee Youth COMMunication and advocacy for equity and inclusion [MYCOMM]

### The Project

MYComm aims at strengthening youth organisations committed to migrant and refugee inclusion by connecting them at EU level and reinforcing their capacities to communicate and influence policies and public perception. It has a specific focus on audio-visual capacity of such organisations and the creative production of collaborative videos which tell powerful and personal narratives of youth migrant/refugees. This is coupled with capacity building for advocacy. MyComm aims at generating organisational capacity to change negative imaginary towards youth migrants/refugees and impact policies. The diverse range of issues to be tackled include discrimination based on migration status, ethnicity or religion; poor working conditions; lack of access to basic social services, lack of social protection and inadequate educational opportunities.



Thus, the project will allow youth organisations to better address key policy issues for migrant inclusion and generally raise public awareness.

The partnership brings together 8 EU organisations widely spread across Europe that have experience with youth/migration/audiovisual techniques and social inclusion.

### Objectives

- ✓ To strengthen the institutionalism and visibility of youth organisations targeting migrant and refugees when it comes to their role in enhancing intercultural dialogue for tolerance, mutual understanding and integration.
- ✓ To relatedly provide youth organisations targeting migrant and refugees with training opportunities for communications and audio-visual competencies and for public policy advocacy.
- ✓ To sensitize civil society on youth migrant and refugee struggles and successes, through audio-visual production, narrative techniques and awareness raising for migrant social inclusion.

## The Opportunity

The MyComm project entails a training series, youth organisation staff exchanges and co-creation in the form of a makeathon and artistic video production. Selected youth organisations will also be challenged to develop new social media strategies and sharpen their public advocacy on youth migrant and refugee issues. Youth production teams will create artistic video projects that will illustrate the range of migrant and refugee communities and stories across the EU and be widely broadcasted across diverse networks.

## The Benefits

- A team of trainers that will develop materials and deliver training for your staffs.
- Access to the research report on current capacity in youth organizations targeting migrants and refugees.
- Access to an online platform that will connect trainers with your staffs and will offer training courses materials.
- Inclusion into an EU network, which will produce joint policy statements and contribute to effective policy dialogue on youth migrant and refugee inclusion at EU level.
- Participating organisations will experience the benefits of implementing MyComm approach and resources that will generate synergies between key youth organisations in the field and will improve collective advocacy, policy dialogue and exchange on issues related to young migrant/refugee social inclusion and equity.



## Get Involved

We are looking for youth organisations that share our vision of expanding and strengthening an EU network for migrant and refugee youth advocacy, linking and building upon existing networks and developing the human resources capacity in communications, social media and audio-visual techniques. Participating organisations will benefit of training for their staffs and will have the opportunity to get involved in other positive actions that envisage practice exchange, networking and capacity building. If you would like your organisation to participate, please contact [gie@gie.ro](mailto:gie@gie.ro)

